AUDEAMUS GROUP, LLC

Applied AI Weekly Assessment

October 15, 2026 | Main scan: October 8-15, 2026

THIS WEEK'S JUDGMENT

The near-term opportunity for Audeamus is to help clients operate the AI they are already building: define ownership, measure net value, and retain meaningful human review. For the Academy, test whether tutoring improves unaided learning and supports course participation before expanding the experience.

01 / PAX8 / OCTOBER 12 / VENDOR-SPONSORED SURVEY

SMBs need ongoing AI operations support

Key finding. Pax8 surveyed 1,150 SMB technology decision-makers across four countries. Among AI-engaged businesses, 67% reported AI solutions in regular use; 35% discovered unapproved AI in the previous six months. Among businesses paying for AI, 49% encountered an unexpectedly high charge.

Product / consulting implication. An Audeamus pilot could combine an AI inventory, named workflow owners, approval rules, usage budgets, and monthly reviews. Price the engagement around maintained business workflows and measurable results.

Evidence limits. These are self-reports from selected populations; the 67% figure is not an adoption rate for all SMBs. The expanded geography prevents direct comparison with earlier U.S.-only editions.

Read in full? Yes - highest consulting relevance. Read the methodology and country breakdown before using the statistics in proposals.

Open original source

02 / KPMG GLOBAL AI PULSE Q3 / OCTOBER 14 / ENTERPRISE SURVEY

Reported AI value still lacks consistent cost comparison

Key finding. Of 2,131 senior leaders surveyed, 89% reported measurable AI value, but only 12% consistently assessed value against implementation cost across their organization. Significant employee adoption of agents rose from 25% in Q1 to 34% in Q3.

Product / consulting implication. Build a workflow-level value record: baseline handling time, completion quality, human review, usage charges, maintenance effort, and business outcomes. This could become a standard Audeamus deliverable for SMB pilots.

Evidence limits. The sample covers organizations with at least $50 million in annual revenue, with higher thresholds in some markets. It is enterprise context, not an SMB benchmark or independently audited ROI evidence.

Read in full? Yes - read economics and methodology sections. Use it to frame measurement questions rather than project SMB returns.

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03 / LI ET AL. / DISCOVER COMPUTING / OCTOBER 13 / JOURNAL ARTICLE

A domain-specific tutor shows promise, with substantial design limits

Key finding. In two financial-modeling classes with 88 students, supplemental AI tutoring was associated with a 2.13-point higher adjusted post-test score on a 100-point scale (95% CI: 0.58-3.68). Post-test engagement did not differ significantly.

Product / consulting implication. For the Academy, a bounded tutor grounded in course materials, with explanatory feedback and instructor visibility, is a useful prototype pattern. Test transfer with problems completed without tutor assistance.

Evidence limits. Assignment was not randomized; each condition contained only one class at one institution. Tutor access was bundled with extra practice opportunities, so the study cannot isolate an AI-specific causal effect.

Read in full? Yes - product-design relevance. Focus on architecture, outcome measures, and limitations; do not turn the result into a general learning-gain promise.

Open original source

04 / LIU ET AL. / EDWORKINGPAPER 26-1598 / OCTOBER 2026 / CONTEXT

Tutor access can displace existing course engagement

Key finding. A randomized university trial involved 2,379 students and 30 instructors. For sections of the same course, the authors report lower final grades (0.37 standard deviations) and lower learning-management-system participation (0.90 standard deviations) with tutor access.

Product / consulting implication. Treat course participation and unaided performance as launch criteria. A tutor built around the weekly analyst note should prompt the learner to explain reasoning, refer back to the material, and complete independent checks.

Evidence limits. This is a working paper about one implementation and setting, not a verdict on every tutor. The source gives a publication month but no day; it is included as recent context, not a verified October 8-15 release. The abstract and institutional summary were inspected.

Read in full? Yes - essential counter-evidence. Read the full paper before drawing conclusions about mechanisms or redesigning the Academy trial.

Open original source

PRIORITIES FOR AUDEAMUS

Consulting: pilot a monthly AI workflow review with cost and quality measures. **Academy:** compare a bounded tutor with an equal-time study alternative, measuring unaided mastery and course participation. These are proposed experiments, not established outcomes.

Selection note: Three dated releases fall within the main scan; one month-dated working paper is clearly marked as context. Sources are linked beside each assessment. Public Scribd discovery produced no independently verified source suitable for this shortlist; no subscription material was used. Recommendations are Audeamus analysis.

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